

ZILLION ACTION COACH

YOUR ₹10 CRORE BUSINESS, HAS A ₹100 CRORE FUTURE.

Are you running a ₹10–40 Cr Electronics or Integrated Product manufacturing / service MSME?

We help you build a ₹100 Cr+ profitable business in 5 years through the **Zillion GPS Framework** — a structured growth system designed to align strategy, people, processes, technology, finance and execution. We don't just advise you on growth. We build the roadmap, drive execution and stay accountable for the journey. If the journey doesn't deliver as committed, our professional fees are at risk — not yours.

TODAY

₹10–40 Cr
Founder-led business



THE MISSION

₹100 Cr+
Profitable enterprise

Powered by the Zillion GPS Framework™

Growth • Profitability • Scale



You don't have a growth problem. You have a scaling problem.

At ₹10–40 Cr, what got you here can become what holds you back.

YOU ARE THE BOTTLENECK

Too many decisions still need the owner's approval.

REVENUE $\neq$ WEALTH

Sales rise, but EBITDA, cash and enterprise value don't rise fast enough.

BUSINESS IS BUSY

Teams work hard, but priorities, accountability and execution drift.

CAPACITY IS TRAPPED

Machines, people and working capital are available — but flow is not.

CUSTOMERS ARE MOVING UP

Larger customers demand quality, delivery, systems, traceability and resilience.

GROWTH FEELS RISKY

Every new order seems to create another operational fire.

If growth creates more chaos, you don't need more growth. You need a better business system.

20 Growth Blockers We See in MSMEs

If any of these sound familiar - we are just one call away.

01 TOP-LINE UP. BOTTOM-LINE WEAK.

Revenue grows, but profit does not.

03 QUALITY COSTS ARE RISING.

Defects create cost, rework and delivery delays.

05 STRATEGY EXISTS. EXECUTION DOESN'T.

Good plans fail to become weekly actions.

07 INVENTORY GROWS. LIQUIDITY SHRINKS.

Cash is trapped in stock and slow movement.

09 POOR AUDIT READINESS. HIGH RISK.

Compliance gaps threaten customer confidence.

02 ACTIVITY HIGH. PRODUCTIVITY LOW.

Production is busy; output per resource is not.

04 TEAM EXISTS. OWNERSHIP DOESN'T.

People are present; accountability is unclear.

06 HIRING HAPPENS. RETENTION DOESN'T.

Talent enters, capability walks out.

08 WEAK SUPPLIERS. STRONG BUSINESS RISK.

Supplier instability reaches your customer.

10 MACHINES EXIST. UTILISATION DOESN'T.

Installed capacity is not converted into output.

These are not isolated problems. They reinforce one another.

And the next 10 can quietly cap your growth

The ₹100 Cr journey starts by removing the constraints that keep repeating.

11 COSTS RISING. PROFITS FALLING.

Margins are being squeezed from multiple directions.

13 STARTUP EXISTS. STRATEGY DOESN'T.

Investment happens before a scalable business model is clear.

15 KAIZEN IS AN EVENT. NOT A CULTURE.

Improvement depends on campaigns, not daily habits.

17 AMBITION HIGH. ROADMAP MISSING.

The destination is clear; the route is not.

19 SURVIVING. NOT GROWING.

The business consumes owner's energy. not creating leverage.

12 NO NEW CUSTOMERS. NO NEW GROWTH.

Existing accounts alone cannot carry the next stage.

14 LEADERSHIP IS MISSING. GROWTH SUFFERS.

The owner cannot be the only growth engine.

16 DIGITAL INVESTMENT. MANUAL EXECUTION.

Technology exists; adoption and ROI do not.

18 READY TO INVEST. UNSURE WHERE TO START.

Capital gets deployed without priority discipline.

20 CONSTANT FIREFIGHTING. 0 TRANSFORMATION.

Urgency keeps defeating strategic work.

The pattern is clear: the business is working hard — but the system is not scaling.

Zillion GPS Framework™

A growth architecture built around the three things an owner cannot compromise: Growth, Profitability and Scale.



GROWTH

More of the right revenue

Customers • Markets • Products • NPI •
Pricing • Sales engine



PROFITABILITY

More money from every rupee of revenue

EBITDA • Cost • Yield • OEE • Quality •
Cash



SCALE

Growth that does not depend on the founder

Leadership • Systems • Technology •
Data • Governance

GPS turns ambition into a measurable roadmap — then turns the roadmap into weekly execution.

Built for Electronics & Integrated Manufacturing

We coach businesses across the value chain that creates or contribute to the electronic product.

PLASTIC MOULDING

Tooling • scientific moulding
• process capability

RUBBER

Precision parts •
consistency • yield control

WIRE HARNESS

Cut • crimp • assemble •
test • traceability

SHEET METAL

Fabrication • precision
parts • assemblies

BARE PCB

Manufacturing • yield •
quality • process control

SEMICONDUCTOR

Manufacturing • materials
• reliability • failure
analysis

ELECTRONICS / EMS

PCBA • SMT • box-build •
testing • NPI

INTEGRATED MANUFACTURING

Component → sub-assembly
→ finished product →
customer

The opportunity is not only to grow. It is to become a stronger, more integrated and harder-to-replace supplier.

Action Coaching: We Stay Until the Organisation Moves

Not a report. Not a workshop. Not advice left on the table.

01

DIAGNOSE

Find the constraint

02

DESIGN

Set the 90-day priorities

03

EXECUTE

Coach owners & leaders

04

MEASURE

Review numbers weekly

05

SUSTAIN

Transfer capability

THE OWNER'S DASHBOARD

GROWTH

Revenue • customers •
NPI

PROFIT

EBITDA • cost • yield

EXECUTION

KPIs • actions • cadence

SCALE

Leaders • systems • cash

Every quarter must make the business less dependent on firefighting — and more capable of scaling.

Technical Programs & Skilled Manpower Solutions

"Learn. Apply. Improve. Excel." We have Skilled Manpower Availability . **Call @ 8482928067**

EMS / ESDM	Soldering , Visual Inspection, PCB Debug, PCBA Rework , SMT , PTH , Box Building , ESD , MSD , RoHS , Process Audits.Component identification and testing , Product Design. Industrial Engineering , DFM / DFA , Machine Programming , machine maintenance, ICT , AOI , SPI , SPC , MSA
WIRE HARNESS	Cut → Strip → Crimp → Insert → Route → Tape/Sleeve → Assemble → Test → Inspect → Pack Wire & Cable Technology . Defect analysis , Lean Wire Harness Manufacturing, Harness Drawing Interpretation
PLASTIC MOULDING	Mould Design → Tool Manufacturing → Trial → Correction → Validation → Preventive Maintenance Defect Analysis , Advanced Machine & Process Parameters , Mould Trial & Process Validation , DOE , Scientific Moulding
SEMICONDUCTORS	Virtual Programs : Factory tour , Fundamentals of semiconductor physics, Semiconductor business model, Hard production necessities, Auxiliary production necessities , Roles , Advanced Semiconductor Materials and Technologies, Reliability and Failure analysis
CNC / VMC	Maintenance & Operation

Proof in Numbers: Action Coaching That Moves Businesses

Quantified signals from the work and impact you have built to date.

50+

UNITS ACTION COACHED

Across manufacturing businesses

20+

MANAGEMENT PROBLEMS

Helped resolve through action coaching

₹300+ Cr

BUSINESS IMPACT ENABLED

Cumulative impact represented in the wider Zillion track record

10,000+

EMPLOYEES TRAINED

Typical improvement range reported

02+

₹100 CR UNITS

Units coached to the ₹100 Cr+ milestone

06+

LONG-TERM ASSOCIATIONS

Units with 3–5 year coaching relationships

THE PROMISE FROM 09 SME's: BUILD THE SYSTEM. DRIVE THE EXECUTION. MEASURE THE RESULT.

ZILLION ACTION COACH

IF ₹100 CRORE IS THE GOAL, START BUILDING FOR IT NOW.

We are looking for owners who want to build an enterprise — not simply increase turnover.

FEE-BACK COMMITMENT — governed by agreed baseline, milestones, responsibilities and measurement.

YOU MAY BE A FIT IF...

- ✓ Revenue today: ₹10–40 Cr
- ✓ Electronics or integrated manufacturing
- ✓ Ambition for ₹100 Cr+
- ✓ Willingness to commit to a 3–5 year journey
- ✓ Owner + leadership team ready to execute

START WITH A BUSINESS-GROWTH DIAGNOSTIC

Identify the one constraint that is blocking your next stage — then build the roadmap around it.

₹10 Cr → ₹100 Cr+ | PROFITABLY | IN 5 YEARS

ceo@zilliongbs.com | connect@zilliongbs.com | +91 8605008590 | +91 848 292 8067
Sri Control Chouk, Narhe , Pune - 411041 , INDIA